

# NASA and NASB 2023 State Education Conference

November 15-17, 2023  
CHI Center - Omaha



## Exhibitors and Sponsors

Enclosed please find information concerning the **2023 State Education Conference** planned to be held on November 15-17 at the CHI Health Center in downtown Omaha, Nebraska.

For those of you not familiar with the State Education Conference, it is an annual conference held since 1919 that regularly attracts over 1,000 school board members and administrators representing nearly all of Nebraska's public school districts. State Education Conference offers participants the latest in educational information and technology through activities such as:

- \* 2 PreConference Workshops
- \* 3 General Session Presentations
- \* 50+ Breakout Sessions
- \* Over 100 Exhibit Booths

Should you have any questions, please feel free to contact the NCSA office at 800-793-6272 or [brenda@ncsa.org](mailto:brenda@ncsa.org).

## Exhibit Schedule

### Wednesday - November 15

|           |                     |
|-----------|---------------------|
| 1:00-4:00 | Exhibitor Setup     |
| 4:00-5:30 | Exhibitor Reception |

### Thursday - November 16

|           |                   |
|-----------|-------------------|
| 7:00-3:30 | Exhibits Open     |
| 3:30-5:00 | Exhibit Tear Down |

## Program Ads

Program ads can be purchased in either 1/2 or full-page size with additional options for inside and back cover ads. All ads are full color.

See sponsorship contract on Page 3 for details.

## Sponsorship Opportunities

### Wednesday

|                            |         |
|----------------------------|---------|
| PreConference Workshop     | \$1,000 |
| PreConference Coffee Break | \$350   |

### Thursday

|                                       |                    |
|---------------------------------------|--------------------|
| <del>Opening Keynote</del>            | <del>\$3,000</del> |
| <del>Luncheon</del>                   | <del>\$1,500</del> |
| <del>Thursday Afternoon Keynote</del> | <del>\$3,000</del> |

### Friday

|                                    |                    |
|------------------------------------|--------------------|
| Closing Keynote                    | \$3,000            |
| <del>Luncheon</del>                | <del>\$1,500</del> |
| <del>NASA Membership Meeting</del> | <del>\$750</del>   |
| NASB Delegate Assembly             | \$750              |

### General Sponsorships

See Page 3 for general conference sponsorships.



The cancellation deadline for this event is October 6, 2023. No refunds will be provided after this date.

Please contact Brenda, [brenda@ncsa.org](mailto:brenda@ncsa.org), with any cancellation requests

# NASA and NASB 2023 State Education Conference

Sponsorship Opportunities



## PreConference Workshop Sponsor

Wednesday, November 15

Catch the early-bird crowd as a preconference workshop sponsor.

### 1. Preconference Sponsor—\$1000

#### *Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition during workshop
- Option to place company literature on tables in workshop
- Recognition on Conference website

### 2. PreConference Coffee Break—\$350

#### *Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition during workshop

## Keynote Sponsor

Thursday, November 16 or Friday, November 17

There's no better way to make your presence known than to sponsor a keynote speaker:

~~Thursday Opening Keynote or Thursday Afternoon Keynote or Friday Closing Keynote~~

### ~~3. Thursday Opening, Thursday Afternoon, or Friday Closing Keynote Speaker—\$3000~~

#### *Benefits to Sponsor*

- Complimentary exhibit booth
- Stage banner recognizing sponsor
- Written recognition in the Conference program
- Verbal recognition during General Session
- Recognition on Conference website

## Luncheon Sponsor

Thursday, November 16 or Friday, November 17

Combined annual recognition of outstanding school leaders.

These two luncheon programs offer additional high-profile opportunities for sponsorship.

### ~~4. Thursday or Friday Luncheon—\$1500~~

#### *Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition during luncheon
- Option to place company literature in lunch room
- Recognition on Conference website
- 4 Free Lunch Tickets & Reserved Seating at sponsored lunch



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# NASA and NASB 2023 State Education Conference

Sponsorship Opportunities



## NASA Membership Meeting or NASB Delegate Assembly Sponsor

Friday, November 17

Be selective in your sponsorship by targeting superintendent or board member attendees.

### 5. NASA Membership Meeting—\$750

#### Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during meeting
- Option to place company literature in conference room

### 6. NASB Delegate Assembly—\$750

#### Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during assembly
- Option to place company literature in conference room

## General Sponsorships

Every conference participant receives each of these items below. By sponsoring any one of the below, your company name and logo will be in the hands of each attendee!

### 7. Notepad Sponsor—\$1000

#### Benefits to Sponsor

- Company name and possible tagline on Conference notepads. For this sponsorship, you will provide us the image by October 6 for us to include on Conference notepads.

### 8. Pen Sponsor—1500 Donated Pens

#### Benefits to Sponsor

- Company name and information on Conference pens. For this sponsorship, you provide the pens by November 3.

### 9. Lanyard Sponsor—\$2000 or 1500 Donated Lanyards

#### Benefits to Sponsor

- Company name and/or logo on Conference lanyards. This sponsorship could include a \$2000 sponsorship for us to purchase lanyards including your logo or you provide the lanyards themselves (in order to match with nametags, prior approval will be needed if you wish to provide lanyards). If providing lanyards, they must be 5/8" with a claw clasp.

### 10. Badge Sponsor—\$1000

#### Benefits to Sponsor

- Company name and logo on the top 1/4" of attendee badges. For this sponsorship, you will provide us the image by October 6 for us to include on Conference name badges.

### Conference Program

The program provides all participants with indispensable information about the activities and exhibits at the conference. An ad in the program is a great way to keep your company name before our school decision-makers!

### Program Ads

- ~~Inside front cover (8.5 x 11) — \$400~~
- ~~Inside back cover (8.5 x 11) — \$400~~
- Full page (8.5 x 11) — \$300
- Half page (8.5 x 5.5 or 4.25 x 11) — \$200

Deadline to submit conference ads is October 6.

Submit conference ads to:  
[mbelka@nasbonline.org](mailto:mbelka@nasbonline.org)



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# NASA and NASB 2023 State Education Conference

Sponsorship Contract



## Check Items You Would Like to Sponsor

### Sponsorships

|   |                   |
|---|-------------------|
| _____ 1. PreConference                      | \$1000            |
| _____ 2. PreConference Coffee Break         | \$350             |
| _____ 3. Keynote                            |                   |
| _____ <del>Opening Keynote</del>            | <del>\$3000</del> |
| _____ <del>Thursday Afternoon Keynote</del> | <del>\$3000</del> |
| _____ <del>Closing Keynote</del>            | <del>\$3000</del> |
| _____ 4. Luncheon                           |                   |
| _____ <del>Thursday Luncheon</del>          | <del>\$1500</del> |
| _____ <del>Friday Luncheon</del>            | <del>\$1500</del> |
| _____ <del>5. NASA Membership Meeting</del> | <del>\$750</del>  |
| _____ 6. NASB Delegate Assembly             | \$750             |

### General Sponsorships

|                  |                            |
|------------------|----------------------------|
| _____ 7. Notepad | \$1000                     |
| _____ 8. Pen     | 1500 Pens                  |
| _____ 9. Lanyard | \$2000<br>or 1500 Lanyards |
| _____ 10. Badge  | \$1000                     |

### Program Ad

|             |   |
|-------------|---|
| _____ \$400 | <del>Inside Cover (8.5 x 11)</del>      |
| _____ \$400 | <del>Inside Back Cover (8.5 x 11)</del> |
| _____ \$300 | Full Page (8.5 x 11)                    |
| _____ \$200 | 1/2 Page (8.5 x 5.5 or 4.25 x 11)       |

**\*\*All Ads need to be emailed as a PDF to  
mbelka@nasbonline.org by October 6, 2023.\*\***

Company Name: \_\_\_\_\_  
Representative: \_\_\_\_\_  
Contact Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Type of Business: \_\_\_\_\_  
Representatives that will be present at the event to be recognized (if applicable):  
\_\_\_\_\_  
\_\_\_\_\_

\$\_\_\_\_\_ = TOTAL Sponsorship Cost

\*Make checks payable to NCSA

**Return this form with payment  
by October 6, 2023:**



NCSA - State Education  
455 S. 11th St, Ste. A  
Lincoln, NE 68508



402-476-7740

Print Name

Signature

NCSA reserves the right to deny sponsor registration applications



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# NASA and NASB 2023 State Education Conference

Exhibitor Contract



## Exhibit Booth - \$915

Includes an 8' x 8' booth space, with one (1) 6' skirted table, and two chairs in the prefunction and hallway area open:

4:00 - 5:30 p.m. on Wednesday, November 15

7:00 a.m. - 3:30 p.m. on Thursday, November 16

**Booth locations are assigned on a first-come, first-served basis.**

**You will be listed in the conference program if paperwork and payment is received by October 6, 2023.**

Company Name: \_\_\_\_\_  
Representative: \_\_\_\_\_  
Contact Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Type of Business: \_\_\_\_\_  
Names for Badges \_\_\_\_\_  
\_\_\_\_\_

## Exhibit Registration

# Exhibit Booth Only \$915 \_\_\_\_\_

# Thursday Lunch \$40 \_\_\_\_\_

**TOTAL (Booth + Meals) = \$ \_\_\_\_\_**

***\*Make checks payable to NCSA***

**Return this form with payment  
by October 6, 2023:**



NCSA - State Education  
455 S. 11th St, Ste. A  
Lincoln, NE 68508



402-476-7740

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

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