



**2016 Administrators' Days**  
July 27-July 29, 2016  
Younes Conference Center – Kearney, NE  
**SPONSORSHIP AGREEMENT**

COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**PLEASE CHECK ITEM(S) YOU WOULD LIKE TO SPONSOR:**

Keynote Speaker: Thursday Morning  
Cost \$4,000

Thursday Refreshment Break  
Cost: \$500

Keynote Speaker: Thursday Afternoon  
Cost \$4,000

Family Fun Night  
Cost: \$2,000

Keynote Speaker: Friday Morning  
Cost \$4,000

Ice Cream Social: Thursday Afternoon  
Cost: \$2,000

Friday Breakfast Buffet  
Cost: \$2,000

**Program Ads**

Yes, I would like to purchase an ad for the conference program:

- \_\_\_\_\_ \$175 1/4 Page (4" wide by 3" tall)
- \_\_\_\_\_ \$275 1/2 Page (4" wide by 4.25" tall)
- \_\_\_\_\_ \$400 Full Page (4" wide by 8.5" tall)
- \_\_\_\_\_ \$500 Inside Cover (4" wide by 8.5" tall – Full Color)
- \_\_\_\_\_ \$500 Back Cover (4" wide by 8.5" tall – Full Color)

- *All Ads need to be e-mailed as a PDF to [megan@ncsa.org](mailto:megan@ncsa.org) by June 24, 2016*

**Representatives that will be present at the event:**

\_\_\_\_\_

\_\_\_\_\_  
(SIGNATURE)

\_\_\_\_\_  
(PRINT NAME)

**RETURN THIS FORM BY June 17, 2016**

**TO:**

Administrators' Days Exhibit  
455 South 11<sup>th</sup> Street, Suite A  
Lincoln, NE 68508-2105  
**OR FAX: (402) 476-7740**

**Questions? Call 402-476-8055**



## 2016 Administrators' Days

July 27-July 29, 2016  
Younes Conference Center – Kearney, NE  
**SPONSORSHIP OPTIONS**

### Keynote Speaker Sponsorship

*Cost: \$4,000*

Sponsorship of a Conference keynote speaker will allow you to get the attention of over 1000 conference attendees!

#### **Benefit to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- Special recognition during applicable general session and logo included in conference program (*Email logo to [megan@ncsa.org](mailto:megan@ncsa.org) by June 24, 2016.*)
- Option to display banner in the general session room or place literature on tables
- Full-page ad in Conference Program
- Two tickets to Thursday lunch or Friday Breakfast.

### Meal Sponsorship

(Each event is a separate opportunity)

**Ice Cream Social (July 28)** - *Cost: \$2,000*

**Friday Breakfast Buffet (July 29)** - *Cost: \$2,000*

#### **Benefits to Sponsor**

- ½-page ad in Conference Program
- Special thanks during the meal and in the conference program.
- Option to place company literature or table tents on meal tables

### Family Night Sponsorship (July 28)

*Cost: \$2,000*

Fun, family-friendly event held at Kearney's family entertainment center the evening of Thursday, July 28.

#### **Benefits to Sponsor**

- ¼-page ad in Conference Program
- Opportunity to host event and welcome guests
- Special thanks at the Thursday General Session and in the conference program.

### Refreshment Sponsorship

(Each event is a separate opportunity)

**Refreshment Break (July 28)** - *Cost: \$500*

Coffee, Iced Tea and Cookies

#### **Benefits to Sponsor**

- Option to display signage by refreshment table during the time of sponsorship
- Recognition in Conference Program

### Drawings/Giveaways

In an effort to ensure that all booth drawings are done in a fair and accurate way, NCSA will coordinate and orchestrate all promotional giveaways. Individual drawings at your booth will not be permitted. If you have any questions, comments or concerns, please do not hesitate to contact Megan at [megan@ncsa.org](mailto:megan@ncsa.org).