

EXHIBIT & SPONSORSHIP PROGRAM

2018 NASA/NASB State Education Conference

November 14-16 • Embassy Suites • LaVista, Nebraska

Dear: NASA/NASB Sponsors

Enclosed please find information concerning the 2018 State Education Conference to be held on November 14-16 at the Embassy Suites, LaVista.

For those of you not familiar with the State Education Conference, it is an annual conference held since 1919 that regularly attracts over 1,000 school board members and administrators representing nearly all Nebraska's public school districts. State Education Conference offers participants the latest in educational information and technology through such activities as:

- * 2 preconference workshops
- * 3 keynote presentations
- * 50+ breakout sessions
- * 95 exhibit booths

Many of you have been long-time supporters of our organizations and we want to take every opportunity to make sure you rise to the top in your field. If you have any questions, comments, or concerns please do not hesitate to contact me.

Sincerely,



Megan Hillabrand
Professional Development Manager, NCSA



For more information
contact:

Connie Hilker
(800) 793-6272
Connie@ncsa.org





2018 State Education Conference

November 14-16
Embassy Suites - LaVista
Sponsor Opportunities



PRECONFERENCE WORKSHOP

Wednesday, November 14

Catch the early-bird crowd as a preconference workshop sponsor:
A Real Life Discussion About School Safety & Partnering for a Stronger American Workforce

1. Preconference Sponsor—\$1000

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during workshop introductions
- Option to place company literature on tables in workshop
- Recognition on conference website

2. Preconference Coffee Break—\$350

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during workshop

KEYNOTE

Thursday, November 15 or Friday, November 16

There's no better way to make your presence known than to sponsor a keynote speaker:
Th. am - Phil Hansen, Th. lunch - V.J. Smith, or Fri. lunch - Brian Blasko

3. Thursday ~~Opening~~ or Afternoon Keynote Speaker—\$3000

Benefits to Sponsor

- Complimentary exhibit booth
- Stage banner recognizing sponsor
- Written recognition in the conference program
- Verbal recognition during General Session
- Recognition on conference website

~~4. Friday Afternoon-~~ ~~Keynote Speaker—\$2000~~

Benefits to Sponsor

- ~~• Complimentary exhibit booth~~
- ~~• Stage banner recognizing sponsor~~
- ~~• Written recognition in the conference program~~
- ~~• Verbal recognition during General Session~~
- ~~• Recognition on conference website~~

LUNCHEONS

Thursday, November 15 or Friday, November 16

Combined annual recognition of outstanding school leaders and our two luncheon programs offer additional high-profile opportunities for sponsorship.

5. Thursday or Friday Luncheon—\$1500

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during luncheon
- Option to place company literature in conference room
- Recognition on conference website
- 4 Free Lunch Tickets & Reserved Seating at sponsored lunch

CONFERENCE BREAKS

Thursday, November 15 or Friday, November 16

Gain some extra attention by sponsoring a conference break.

6. ~~Thursday Morning, Afternoon or Friday Morning~~—\$500

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during conference
- Option to place company literature next to break tables



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NASB DELEGATE ASSEMBLY OR NASA MEMBERSHIP MEETING

Friday, November 16

Be selective in your sponsorship by targeting either school board members or superintendents.

7. NASB Delegate Assembly—\$750

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition and introduction during assembly
- Option to place company literature in conference room

8. NASA Membership Meeting—\$750

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition and introduction during meeting
- Option to place company literature in conference room

GENERAL SPONSORSHIP

Every conference participant receives each of these items below. By sponsoring any one of the below, your company name and logo will be in the hands of each attendee!

9. Notepad Sponsorship \$1000

Benefits to Sponsor

- Company name and possible tagline on Conference Notepads. For this sponsorship, you will provide us the image by October 15 for us to include on conference notepads.

10. Pen Sponsorship 1500 donated pens

Benefits to Sponsor

- Company name and information on conference pens
- For this sponsorship you provide the pens by November 2.

11. Lanyard Sponsorship \$2000 or 1500 donated lanyards

Benefits to Sponsor

- Company name and/or logo on conference lanyards. This sponsorship could include a \$2000 sponsorship for us to purchase lanyards including your logo or you provide the lanyards themselves (in order to match with nametags, prior approval will be needed if you wish to provide lanyards). If providing lanyards, they must be 5/8" with a claw clasp.

12. Badge Sponsorship—\$1000

Benefits to Sponsor

- Company name and logo on the top 1/4" of attendee badges

THE CONFERENCE PROGRAM

The program provides all participants with indispensable information about the activities and exhibits at the conference. An ad in the program is a great way to keep your company name before our school decision-makers!

Deadline to submit conference ads is October 5.
Submit conference ads to mbelka@nasbonline.org

13. Program Ads

- Inside front cover (8.5 x 11)—\$400
- Full page (8.5 x 11)—\$300
- Inside back cover (8.5 x 11)—\$400
- Half page (8.5 x 5.5 or 4.25 x 11)—\$200



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Sponsor Contract



COMPANY NAME _____

REPRESENTATIVE _____
(name of individual to be recognized at the event)

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____ E-MAIL _____

BRIEF DESCRIPTION OF YOUR PRODUCT OR SERVICE: _____

(SIGNATURE)

(PRINT NAME)

CHECK ITEM(S) YOU WOULD LIKE TO SPONSOR:

- ☐ 1. Pre-Conference Speaker - \$1000
- ☐ 2. Pre-Conference Coffee Break - \$350
- 3. Keynote Sponsor - \$3000

☐ Thursday opening

☐ Thursday afternoon

~~☐ 4. Keynote Sponsor, Friday afternoon - \$2000~~

5. Luncheon - \$1500

☐ Thursday Luncheon

☐ Friday Luncheon

6. Conference Break - \$500

☐ Thursday Morning

☐ Thursday Afternoon

~~☐ Friday Morning~~

☐ 7. NASB Delegate Assembly - \$750

☐ 8. NASA Membership Meeting - \$750

~~☐ 9. Notepad Sponsorship - \$1000~~

☐ 10. Pen Sponsorship - 1500 donated pens

~~☐ 11. Lanyard Sponsorship - \$2000 or 1500 donated lanyards~~

~~☐ 12. Badge Sponsorship - \$1000~~

☐ 13. Program Ads

___ Inside front cover \$400

___ Full page \$300

___ Inside back cover \$400

___ Half page \$200

Return your completed form **WITH PAYMENT** by **October 5, 2018** to:

NCSA - State Education Exhibit
455 South 11th Street, Suite A
Lincoln, NE 68508 -2105

**Please make checks
payable to NCSA**

Questions? Contact Connie Hilker at (402) 476-8055 or connie@ncsa.org.
To pay with a credit card, call Connie at (402) 476-8055.