

2023 ADMINISTRATORS' DAYS

July 26-28, 2023

Younes Conference Center North -Kearney, NE



Nebraska Council
of School Administrators

NCSA Exhibitors and Sponsors

ADMINISTRATORS' DAYS 2023 in Kearney will be here before we know it! This popular event is held annually for over 1000 Nebraska School Administrators and provides you with the opportunity to connect with these leaders in a relaxed, social environment, as well as attend sessions and learn more about what's going on in Nebraska education.

Enclosed you'll find information for exhibit, hospitality, and sponsorship opportunities for this year's event. We typically sell out all exhibit spaces before the deadline, so don't delay. We have enlarged the exhibit space this year to allow for more room between booths and for attendees to move around.

We will again host the Wednesday Exhibitor Reception, a favorite event for attendees and exhibitors. All exhibitors will have the opportunity to purchase drink tickets with their confirmation materials to distribute during the reception. NCSA provides snacks and prizes in a hosted drawing which drives conference attendees in after a long day of learning.

Are you looking for greater exposure? Consider one of our sponsorship opportunities for this year's event or an ad in the conference program. If you want to get to know NCSA members better and make more connections, consider hosting a hospitality suite on Wednesday and/or Thursday.

Should you have any questions, please feel free to contact our office at 800-793-6272, or brenda@ncsa.org.

Exhibit Schedule

Wednesday - July 26

12:00-3:30	Exhibitor Setup
3:45-5:30	Exhibitor Reception

Thursday - July 27

8:00-3:45	Exhibits Open
3:45	Exhibit Tear Down

Program Ads

Program ads can be purchased in either 1/2 or full-page size with additional options for inside and back cover ads. All ads are full color. See sponsorship contract for details.

Sponsorship Opportunities

Thursday

Opening Keynote - John K. Coyle	\$4,000
Awards Luncheon	\$4,000
Afternoon Ice Cream Social	\$2,000
Continental Breakfast	\$1,500
Refreshment Break	\$1,500
Administrator Reception	\$3,000
Trivia Night	\$3,000
Karaoke	\$2,000

Friday

Breakfast Buffet	\$2,000
Keynote - Michael Bonner	\$4,000



Learn more about the conference at ncsa.org



Sponsorship Opportunities

Keynote Sponsor

\$4,000

Sponsorship of a Keynote Speaker will allow you to get the attention of over 1000 conference attendees!

Benefit to Sponsor

- Complimentary exhibit booth
- Special recognition during sponsorship general session keynote and logo included in conference program.
(Email logo to jennifer@ncsa.org by June 23, 2023)
- Option to display banner in the front of the general session room
- Full-page ad in Conference Program

Meal Sponsor

(Each event is a separate opportunity)

Awards Lunch (Thursday) \$4,000

*Will receive up to four (4) lunches.

Ice Cream Social (Thursday) \$2,000

SOLD

Breakfast Buffet (Friday) \$2,000

SOLD

Benefit to Sponsor

- Special thanks during the general session and logo included in conference program
(Email logo to jennifer@ncsa.org by June 23, 2023)
- Option to place company literature or table tents on meal tables
- 1/2-page ad in Conference Program

Refreshment Sponsor

(Each event is a separate opportunity)

Continental Breakfast (Thursday) \$1,500

Coffee, Juice, Rolls, and Fresh Fruit

SOLD

Refreshment Break (Thursday) \$1,500

Coffee, Iced Tea, and Cookies

Benefit to Sponsor

- Option to display signage by refreshment table during the time of sponsorship
- Logo included in conference program
(Email logo to jennifer@ncsa.org by June 23, 2023)

Social Sponsor (Each event is a separate opportunity)

Administrator Reception: 6:30 p.m., Thursday \$3,000

Band, games, and beverages

SOLD

Trivia Night: 8:00 p.m., Thursday \$3,000

Trivia game, snacks, and beverages

SOLD

Karaoke: Following Trivia (10:00ish), Thursday \$2,000

Karaoke and beverages

Benefit to Sponsor

- Complimentary exhibit booth
- Option to display signage in room during event
- Special recognition during sponsored event
- Logo included in conference program (Email logo to jennifer@ncsa.org by June 23, 2023)





Sponsorship Contract

Keynote Sponsor

- _____ Opening - John K. Coyle \$4,000
- _____ Closing - Michael Bonner \$4,000

Refreshment Sponsor

- ~~_____ Continental Breakfast (Th) \$1,500~~
- ~~_____ Afternoon Refreshment Break (Th) \$1,500~~

Meal Sponsor

- _____ Awards Luncheon (Th) \$4,000
- ~~_____ Ice Cream Social (Th Afternoon) \$2,000~~
- ~~_____ Breakfast Buffet (Fri) \$2,000~~

Program Ad

- _____ 1/2 Page (4" wide by 4.25" tall) \$350
- _____ Full Page (4" wide by 8.5" tall) \$600
- _____ Inside Front Cover (4" wide by 8.5" tall) \$750
- _____ Inside Back Cover (4" wide by 8.5" tall) \$750

All Ads need to be emailed as a PDF to jennifer@ncsa.org by June 23, 2023.

Social Sponsor

- ~~_____ Administrator Reception (Th) \$3,000~~
- ~~_____ Trivia Night (Th) \$3,000~~
- _____ Karaoke (Th) \$2,000

Company Name: _____

Representative: _____

Contact Email: _____

Address: _____

City/State/Zip: _____

Phone: _____

Type of Business: _____

Representatives that will be present at the event to be recognized (if applicable):

\$ _____ = **TOTAL**
Sponsorship Cost

Return this form with payment by June 23, 2023



NCSA
455 S. 11th St, Ste. A
Lincoln, NE 68508



402-476-7740

Print Name

Signature

NCSA reserves the right to deny sponsor registration applications



Exhibit and Hospitality Contract

Exhibit Booth Only: \$950

Includes 8-foot clothed table, 2-chairs, with electricity and wireless internet. Open:

3:45 p.m. to 5:30 p.m. on July 26

8:00 a.m. to 3:45 p.m. on July 27

Company listed in program if received by June 23.

NCSA will coordinate all promotional giveaways. Individual drawings at your booth will not be permitted.

+ Add Your Booth to the Scavenger Hunt: \$250 (Limited)

We're adding an exhibit scavenger hunt to this year's event! If you choose to participate, your booth will be featured in the hunt for conference attendees, driving more folks right to you!

+ Add A Wednesday Hospitality Suite: \$200 (Limited)

Includes Evening Hospitality Room, open 7:00 p.m. to 12:00 a.m., on Wednesday, July 26

Hospitality Room will be publicized in Conference Program if received by June 23.

NCSA is responsible for room rental. Company is responsible for catering/beverage arrangements and payment to facility AFTER registration is approved by NCSA.

Company Name: _____

Representative: _____

Contact Email: _____ Phone: _____

Address: _____

City/State/Zip: _____

Type of Business: _____

Names for Badges: _____

Exhibit Only Registration

- ✓ Exhibit Booth Only \$950 _____
- ✓ Exhibit Hall Scavenger Hunt \$250 _____
- ✓ Wednesday Night Hospitality \$200 _____
- # Thurs. Award Lunch \$35 _____

Return this form with payment by June 23, 2023



NCSA
455 S. 11th St, Ste. A
Lincoln, NE 68508



402-476-7740

TOTAL = \$ _____

(Booth + Scavenger Hunt + Hospitality + Meals)

Print Name

Signature

NCSA reserves the right to deny sponsor registration applications

