

# 2022 ADMINISTRATORS' DAYS

July 27-29, 2022

Kearney, NE



Nebraska Council  
of School Administrators

## NCSA Exhibitors and Sponsors

ADMINISTRATORS' DAYS 2022 in Kearney will be here before we know it and we are excited to host this year's event at the new Younes Conference Center North!

This popular event is held annually for over 1000 Nebraska School Administrators and provides you with the opportunity to connect with these leaders in a relaxed, social environment, as well as attend sessions and learn more about what's going on in Nebraska education.

Enclosed you'll find information for exhibit, hospitality, and sponsorship opportunities for this year's event. We typically sell out all exhibit spaces before the deadline, so don't delay. We have enlarged the exhibit space this year to allow for more room between booths and for attendees to move around.

We will again host the Wednesday Exhibitor Reception, a favorite event for attendees and exhibitors. All exhibitors will have the opportunity to purchase drink tickets with their confirmation materials to distribute during the reception. NCSA provides snacks and prizes in a hosted drawing which drives conference attendees in after a long day of learning.

Are you looking for greater exposure? Consider one of our sponsorship opportunities for this year's event or an ad in the conference program.

Should you have any questions, please feel free to contact our office 800-793-6272, or [brenda@ncsa.org](mailto:brenda@ncsa.org).

### Exhibit Schedule

#### Wednesday - July 27

12:00-3:30	Exhibitor Setup
3:45-5:30	Exhibitor Reception

#### Thursday - July 28

7:00-3:45	Exhibits Open
3:45	Exhibit Tear Down

### Program Ads

Program ads can be purchased in either 1/2 or full-page size with additional options for inside and back cover ads. All ads are full color. See sponsorship contract for details.

### Sponsorship Opportunities

#### Thursday

<del>Opening Keynote - John K Coyle</del>	<del>\$3,000</del>
<del>Afternoon Keynote - Liz Huntley</del>	<del>\$3,000</del>
<del>Awards Luncheon</del>	<del>\$3,000</del>
<del>Afternoon Ice Cream Social</del>	<del>\$1,500</del>
<del>Continental Breakfast</del>	<del>\$1,000</del>
<del>Refreshment Break</del>	<del>\$1,000</del>
<del>Administrators Reception</del>	<del>\$2,500</del>
<del>Trivia Night</del>	<del>\$2,500</del>

#### Friday

<del>Breakfast Buffet</del>	<del>\$1,500</del>
<del>Keynote - Sam Glenn</del>	<del>\$3,000</del>



Learn more about the conference at [ncsa.org](http://ncsa.org)



## Sponsorship Opportunities

### Keynote Sponsor

Cost: \$3,000

Sponsorship of a Keynote Speaker will allow you to get the attention of over 1000 conference attendees!

#### Benefit to Sponsor

- Complimentary exhibit booth
- Special recognition during sponsorship general session keynote and logo included in conference program. (Email logo to [megan@ncsa.org](mailto:megan@ncsa.org) by June 24, 2022)
- Option to display banner in the front of the general session room
- Full-page ad in Conference Program

**SOLD OUT**

### Meal Sponsor

(Each event is a separate opportunity)

Awards Lunch (Thursday) - Cost: \$3,000

\*Will receive up to four (4) lunches.

Ice Cream Social (Thursday) - Cost: \$1,500

Breakfast Buffet (Friday) - Cost: \$1,500

#### Benefit to Sponsor

- Special thanks during the general session and logo included in conference program (Email logo to [megan@ncsa.org](mailto:megan@ncsa.org) by June 24, 2022)
- Option to place company literature or table tents on meal tables
- 1/2-page ad in Conference Program

**SOLD OUT**

**SOLD OUT**

**SOLD OUT**

### Refreshment Sponsor

(Each event is a separate opportunity)

Continental Breakfast (Thursday)

- Cost: \$1,000

Coffee, Juice, Rolls, and Fresh Fruit

Refreshment Break (Thursday)

- Cost: \$1,000

Coffee, Iced Tea, and Cookies

#### Benefit to Sponsor

- Option to display signage by refreshment table during the time of sponsorship
- Logo included in conference program (Email logo to [megan@ncsa.org](mailto:megan@ncsa.org) by June 24, 2021)

**SOLD OUT**

**SOLD OUT**

### Social Sponsor (Each event is a separate opportunity)

Administrators Reception (Thursday) - Cost: \$2,500

Band, snacks, and beverages

Trivia Night (Thursday) - Cost: \$2,500

Trivia game, snacks, and beverages

#### Benefit to Sponsor

- Complimentary exhibit booth
- Option to display signage in room during event
- Special recognition during sponsored event
- Logo included in conference program (Email logo to [megan@ncsa.org](mailto:megan@ncsa.org) by June 24, 2021)

**SOLD OUT**

**SOLD OUT**



## Sponsorship Contract

### Keynote Sponsor

<del>_____</del> Opening John K. Coyle	<del>\$3,000</del>
<del>_____</del> Afternoon Liz Huntley	<del>\$3,000</del>
<del>_____</del> Closing Sam Glenn	<del>\$3,000</del>

### Refreshment Sponsor

<del>_____</del> Continental Breakfast (Th)	<del>\$1,000</del>
<del>_____</del> Afternoon Refreshment Break (Th)	<del>\$1,000</del>

### Meal Sponsor

<del>_____</del> Awards Luncheon (Th)	<del>\$3,000</del>
<del>_____</del> Ice Cream Social (Th Afternoon)	<del>\$1,500</del>
<del>_____</del> Breakfast Buffet (Fri)	<del>\$1,500</del>

### Program Ad

<del>_____</del> \$275	<del>1/2 Page (4" wide by 4.25" tall)</del>
<del>_____</del> \$400	<del>Full Page (4" wide by 8.5" tall)</del>
<del>_____</del> \$500	<del>Inside Cover (4" wide by 8.5" tall)</del>
<del>_____</del> \$500	<del>Back Cover (4" wide by 8.5" tall)</del>

\*\*All Ads need to be emailed as a PDF to  
megan@nca.org by June 24, 2022.\*\*

### Social Sponsor

<del>_____</del> Administrator Reception (Th)	<del>\$2,500</del>
<del>_____</del> Trivia Night	<del>\$2,500</del>

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Representatives that will be present at the event to be recognized (if applicable):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\$ \_\_\_\_\_ = **TOTAL**  
**Sponsorship Cost**

**Return this form with payment by June 24, 2022**



NCSA  
455 S. 11th St, Ste. A  
Lincoln, NE 68508



402-476-7740

Print Name

Signature

NCSA reserves the right to deny sponsor registration applications



The cancellation deadline for this event is June 24, 2022. No refunds will be provided after this date  
Please contact Brenda, [brenda@nca.org](mailto:brenda@nca.org), with any cancellation requests.



## Exhibit and Hospitality Contract

### Exhibit Booth Only

Cost: \$900

Includes 8-foot clothed table, 2-chairs, with electricity and wireless internet. Open:

3:45 p.m. to 5:30 p.m. on July 27

7:00 a.m. to 3:45 p.m. on July 28

Company listed in program if received by June 24.

\*\*In an effort to ensure that all booth drawings are done in a fair and accurate way, NCSA will coordinate all promotional giveaways. Individual drawings at your booth will not be permitted.\*\*

### Exhibit Booth and Hospitality

Cost: One Hospitality: \$1,100

Cost: Two Hospitality: \$1,300

Includes Booth Space (see details to the left)

AND Evening Hospitality Room open:

7:00 p.m. to 12:00 a.m. on Wednesday, July 27

and/or 8:00 p.m. to 12:00 a.m. on Thursday, July 28

Hospitality Room will be publicized in Conference Program if received by June 24.

\*\*NCSA is responsible for room rental. Company is responsible for catering/beverage arrangements with facility AFTER registration is approved.\*\*

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Names for Badges: \_\_\_\_\_

**SOLD OUT**

### Exhibit Only Registration

✓ Exhibit Booth Only \$900 \_\_\_\_\_

# Thurs. Award Lunch \$35 \_\_\_\_\_

**Return this form with payment by June 24, 2022**



NCSA  
455 S. 11th St, Ste. A  
Lincoln, NE 68508



402-476-7740

### Exhibit and Hospitality Registration

~~✓ Exhibit and One Night Hospitality \$1,100 \_\_\_\_\_~~

~~✓ Exhibit and Two Nights Hospitality \$1,300 \_\_\_\_\_~~

~~AND \_\_\_ Wednesday and/or \_\_\_ Thursday Night~~

~~AND # Thurs. Award Lunch \$35 \_\_\_\_\_~~

**TOTAL = \$ \_\_\_\_\_**

(Booth + Meals

~~or Booth and Hospitality + Meals)~~

Print Name

Signature

NCSA reserves the right to deny sponsor registration applications

