

2020 ADMINISTRATORS' DAYS

July 30-31, 2020
Virtual Conference



Nebraska Council
of School Administrators

NCSA Exhibitors and Sponsors

ADMINISTRATORS' DAYS 2020 is fast approaching! This popular event is held annually for over 1000 Nebraska School Administrators and provides you with the opportunity to connect with educational leaders as well as attend sessions with attendees and learn more about what's going on in Nebraska education.

Administrators' Days 2020 has pivoted from an in-person event to a virtual conference due to the current pandemic. We will be working tirelessly between now and July to provide an exceptional virtual event including many of the activities that make Administrators' Days so special. Enclosed you'll find information regarding exhibit and sponsorship opportunities for this year's event.

Should you have any questions, please feel free to contact our office 800-793-6272 or megan@ncsa.org.

Schedule

Thursday - July 30

9:00-9:15	Welcome
9:15-10:15	Keynote - Mike Veny
10:15-10:30	Exhibit Engagement
10:30-11:15	Select-a-Session 1
11:15-11:30	Exhibit Engagement
11:30-12:15	Select-a-Session 2
12:15-1:00	Exhibit Engagement/Break
1:00-2:00	Award Presentations
2:00-2:15	Keynote Teaser - Danny Brassell
2:15-2:30	Exhibit Engagement
2:30-3:15	Select-a-Session 3
3:15-3:30	Exhibit Engagement
3:30-4:15	Select-a-Session 4

Friday - July 31

9:00-9:30	Welcome and Honors
9:30-10:00	National Update - Reg Leichty
10:00-11:00	Keynote - Frank DeAngelis

Sponsorship Opportunities

Conference Sponsorships

App Sponsor - Whova	\$3,000
A/V Support Sponsor	\$3,000

Thursday General Sessions:

Keynote - Mike Veny	\$3,000
Awards General Session	\$1,500

Thursday Select-a-Session

Sponsor:

Sponsor a breakout session	\$500
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Friday Conference:

National Update - Reg Leichty	\$1,500
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Learn more about the conference at ncsa.org

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Sponsorship Options



Conference App or A/V Support Sponsor

Cost: \$3,000

Sponsorship of the conference app (Whova Platform) or audio/visual support will allow you to get the attention of over 1000 conference attendees and help us provide the best virtual experience!

Benefit to Sponsor

- Complimentary exhibit booth in the virtual exhibit hall
- Special recognition during a general session.
- Included on Sponsor section in Whova (conference virtual platform)
- Option to provide an ad banner that will appear on the event main menu screen.

Keynote Sponsor

Cost: \$3,000

Sponsorship of a Conference Keynote Speaker will allow you to get the attention of over 1000 conference attendees!

Benefit to Sponsor

- Complimentary exhibit booth in the virtual exhibit hall
- Special recognition during sponsorship general session keynote.
- Included on Sponsor section in Whova (conference virtual platform)
- Option to provide an ad banner that will appear on the event main menu screen.

Award or National Update Sponsor

Cost: \$1,500

Sponsorship of a Conference keynote speaker will allow you to get the attention of over 1000 conference attendees!

Benefit to Sponsor

- Complimentary exhibit booth in the virtual exhibit hall
- Special recognition during sponsorship award session on Thursday or National Update on Friday.
- Included on Sponsor section in Whova (conference virtual platform)

Select-a-Session Sponsor

Cost: \$500

Sponsorship of a select-a-session will provide exposure both during the live event as well as in the recording of the session that attendees will be able to go back and view after the event.

Benefit to Sponsor

- Special recognition during a select-a-session (live event and included in recording)
- Included on Sponsor section in Whova (conference virtual platform)



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Sponsorship Contract



Nebraska Council
of School Administrators

Sponsorship Options

Conference Sponsorships

- _____ App Sponsor - Whova \$3,000
- _____ A/V Support Sponsor \$3,000

Thursday General Sessions:

- _____ Keynote - Mike Veny \$3,000
- _____ Awards General Session \$1,500

Thursday Select-a-Session

Sponsor:

- _____ Sponsor a breakout session \$500

Friday Conference:

- _____ National Update - Reg Leichty \$1,500
- _____ Keynote - Frank DeAngelis \$3,000

Company Name: _____

Representative: _____

Contact Email for setting up your virtual sponsor page: _____

Address: _____

City/State/Zip: _____

Phone: _____

Type of Business: _____

\$_____ = **Total Sponsorship Cost**

The cancellation deadline for this event is July 15, 2020. No refunds will be provided after this date. Please contact Connie at connie@ncsa.org with any cancellation requests.

Print Name

Signature

**Return this form with payment
by July 15, 2020**



NCSA
455 S. 11th St, Ste. A
Lincoln, NE 68502



402-476-7740

NCSA reserves the right to deny sponsor registration applications



Learn more about the conference at ncsa.org

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Exhibit Contract



Exhibit Booth Benefits

Cost: \$500

Yes, a virtual booth is possible! We will be using Whova for our conference platform which gives you a great opportunity to promote your organization and products through custom profiles with the option to add product photos, in-app coupons, giveaways, and raffles. You can even engage attendees even before the event through your customizable in-app profile where you will easily create and edit your description and product information, share photos and interact with attendees. Attendees can leave comments, request information, and sign up for exhibitors' newsletters all through Whova.

Exhibitors can identify people of interest, send messages, and promote your business in the Community Board. The Exhibitor Hub makes it easy for to promote your booths on social media. The app provides 4 ready-to-post social media images that have been stylishly branded with the information you provide if you want to send them out on social media.

We will encourage attendees to visit the exhibit hall all day Thursday during the conference, however, attendees will be able to access the exhibit page to view your information all times before, during, and after the event (where recordings of sessions will be posted for attendees to view post-conference.)

Company Name: _____
Representative: _____
Contact Email for setting up your virtual booth: _____
Address: _____
City/State/Zip: _____
Phone: _____
Type of Business: _____

Yes, I would like to exhibit at the 2020 virtual Administrators' Days: Cost: \$500

The cancellation deadline for this event is July 15, 2020. No refunds will be provided after this date. Please contact Connie at connie@ncsa.org with any cancellation requests.

Print Name

Signature

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