# **2019 ADMINISTRATORS' DAYS**



July 31-August 2, 2019
Younes Conference Center and Holiday Inn - Kearney, NE

# NCSA Exhibitors and Sponsors

ADMINISTRATORS' DAYS 2019 is fast approaching! This popular event is held annually for over 1000 Nebraska School Administrators and provides you with the opportunity to connect with these leaders in a relaxed, social environment as well as attend sessions with attendees and learn more about what's going on in Nebraska education. Enclosed you'll find information regarding exhibit, hospitality, and sponsorship opportunities for this year's event. Last year we sold out all 75 exhibit spaces before the deadline, so don't delay.

We will again host the Wednesday Exhibitor Reception, a favorite event for attendees and exhibitors. All exhibitors will have the opportunity to purchase drink tickets with their confirmation materials to distribute during the reception. NCSA provides awesome appetizers as well as prizes in a hosted drawing which drives conference attendees in after a long day of learning.

If you want to get to know NCSA members better and make more connections, consider hosting a hospitality suite on Wednesday and/or Thursday. If you sponsor a hospitality room, you will be able to use one of the offered rooms selected on a first-come, first-served basis.

Should you have any questions, please feel free to contact our office 800-793-6272 or connie@ncsa.org.

## Schedule

### Wednesday - July 31st

| 12:00 pm - 3:30 pm |
|--------------------|
| 3:30 pm - 5:30 pm  |
| 4:00 pm - 5:30 pm  |
| 7:00 pm - 12:00 am |

| Exhibitor Set Up       |
|------------------------|
| Exhibits Open          |
| Exhibitors' Reception  |
| Hospitality Rooms Open |

## Thursday - August <u>1st</u>

| 7:00 am - 3:45 pm    |
|----------------------|
| 8:00 am - 9:15 am    |
| 11: 15 am - 12:45 pm |
| 12:45 pm - 1:15 pm   |
| 1:15 pm - 2:30 pm    |
| after 3:45 pm        |
| 8:00 pm - 11:30 pm   |
| 7:00 pm - 12:00 am   |

| Cont. Breakfast and Exhibits Open |
|-----------------------------------|
| Keynote: Todd Whitaker            |
| Awards Lunch                      |
| Ice Cream Social                  |
| Keynote: Michelle Gielan          |
| Exhibitor Teardown                |
| Trivia Night                      |
| Hospitality Rooms Open            |
|                                   |

# Sponsorship Opportunities

#### **Thursday Conference:**

| Afternoon Keynote - Michelle Gielan | \$3,000 |
|-------------------------------------|---------|
| Ice Cream Social: Afternoon         | \$2,000 |
| Continental Breakfast               | \$1,000 |
| Afternoon Refreshment Break         | \$1,000 |
|                                     |         |

### **Friday Conference:**

Closing Keynote - Craig Zablocki \$3,000

### Friday - August 2nd

8:15 am - 9:15 am 10:00 am - 11:00 am Breakfast Buffet

Keynote: Craig Zablocki

Learn more about the conference at ncsa.org

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# **Sponsorship Options**



### Keynote Sponsorship

Cost: \$3,000

Sponsorship of a Conference keynote speaker will allow you to get the attention of over 1000 conference attendees!

#### **Benefit to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- Special recognition during sponsorship general session
- Option to display banner in the general session room or place literature on tables

### Meal Sponsorship

Each event is a separate opportunity

Ice Cream Social (August 1) - Cost: \$2,000

\*Representatives will be recognized during general session.

#### **Benefit to Sponsor**

- ½-page ad in Conference Program
- Special thanks during the meal
- Option to place company literature or table tents on meal tables

## Refreshment Sponsorship

Each event is a separate opportunity

Continental Breakfast (August 1) - Cost: \$ 1,000

Coffee, Juice, Rolls and Fresh Fruit

Refreshment Break (August 1) - Cost: \$1,000

Coffee, Iced Tea and Cookies

#### **Benefit to Sponsor**

 Option to display signage by refreshment table during the time of sponsorship

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# **Sponsorship Contract**



| Company Name:   |  |  |  |
|---|--|--|--|
| Representative:   |  |  |  |
| Address:  |  |  |  |
| City/State/Zip:   |  |  |  |
| Phone: E-Mail:  |  |  |  |
| Type of Business:   |  |  |  |
| Keynote Sponsor   |  |  |  |
| Afternoon Keynote - Michelle Gielan (Th)  | \$3,000  |  |  |
| Closing Keynote - Craig Zablocki (Fri)  | \$3,000  |  |  |
| Meal Sponsor  |  |  |  |
| Ice Cream Social (Th Afternoon)   | \$2,000  |  |  |
| Refreshment Sponsor   |  |  |  |
| Continental Breakfast (Th)  | \$1,000  |  |  |
| Afternoon Refreshment Break (Th)  | \$1,000  |  |  |
| Representatives that will be present at the event to be recognized:   |  |  |  |
| TOTAL (Sponsorship Cost) = \$  **The cancellation deadline for this event is June 21, 2019.                             | Return this form with payment by June 21, 2019     |  |  |
| No refunds will be provided after this date.  Please contact Connie at connie@ncsa.org with any cancellation requests.* | NCSA<br>455 S. 11 St., Ste. A<br>Lincoln, NE 68508 |  |  |
| (SIGNATURE)   | 402-476-7740                                       |  |  |
| (PRINT NAME)  |  |  |  |
| NCSA reserves the right to deny exhibitor registration applications   |  |  |  |