

2019 ADMINISTRATORS' DAYS



Nebraska Council
of School Administrators

July 31-August 2, 2019

Younes Conference Center and Holiday Inn - Kearney, NE

NCSA Exhibitors and Sponsors

ADMINISTRATORS' DAYS 2019 is fast approaching! This popular event is held annually for over 1000 Nebraska School Administrators and provides you with the opportunity to connect with these leaders in a relaxed, social environment as well as attend sessions with attendees and learn more about what's going on in Nebraska education. Enclosed you'll find information regarding exhibit, hospitality, and sponsorship opportunities for this year's event. Last year we sold out all 75 exhibit spaces **before the deadline**, so don't delay.

We will again host the Wednesday Exhibitor Reception, a favorite event for attendees and exhibitors. All exhibitors will have the opportunity to purchase drink tickets with their confirmation materials to distribute during the reception. NCSA provides awesome appetizers as well as prizes in a hosted drawing which drives conference attendees in after a long day of learning.

If you want to get to know NCSA members better and make more connections, consider hosting a hospitality suite on Wednesday and/or Thursday. If you sponsor a hospitality room, you will be able to use one of the offered rooms selected on a first-come, first-served basis.

Should you have any questions, please feel free to contact our office 800-793-6272 or connie@ncsa.org.

Schedule

Wednesday - July 31st

12:00 pm - 3:30 pm	Exhibitor Set Up
3:30 pm - 5:30 pm	Exhibits Open
4:00 pm - 5:30 pm	Exhibitors' Reception
7:00 pm - 12:00 am	Hospitality Rooms Open

Thursday - August 1st

7:00 am - 3:45 pm	Cont. Breakfast and Exhibits Open
8:00 am - 9:15 am	Keynote: Todd Whitaker
11:15 am - 12:45 pm	Awards Lunch
12:45 pm - 1:15 pm	Ice Cream Social
1:15 pm - 2:30 pm	Keynote: Michelle Gielan
after 3:45 pm	Exhibitor Teardown
8:00 pm - 11:30 pm	Trivia Night
7:00 pm - 12:00 am	Hospitality Rooms Open

Friday - August 2nd

8:15 am - 9:15 am	Breakfast Buffet
10:00 am - 11:00 am	Keynote: Craig Zabolcki

Sponsorship Opportunities

Thursday Conference:

Opening Keynote - Todd Whitaker	\$3,000
Afternoon Keynote - Michelle Gielan	\$3,000
Ice Cream Social: Afternoon	\$2,000
Continental Breakfast	\$1,000
Afternoon Refreshment Break	\$1,000

Friday Conference:

Closing Keynote - Craig Zabolcki	\$3,000
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Program Ads

Program Ads can be purchased in either 1/2 or full-page size with additional options for inside and back cover ads. All ads are full color. See the Sponsorship Contract for details.

Learn more about the
conference at ncsa.org

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Sponsorship Options

Keynote Sponsorship

Cost: \$3,000

Sponsorship of a Conference keynote speaker will allow you to get the attention of over 1000 conference attendees!

Benefit to Sponsor

- Complimentary exhibit booth in the exhibit hall
- Special recognition during sponsorship general session and logo included in conference program
(Email logo to megan@ncsa.org by June 21, 2019.)
- Option to display banner in the general session room or place literature on tables
- Full-page ad in Conference Program

Meal Sponsorship

Each event is a separate opportunity

Ice Cream Social (August 1) - Cost: \$2,000

*Representatives will be recognized during general session.

Benefit to Sponsor

- 1/2-page ad in Conference Program
- Special thanks during the meal and in the conference program.
- Option to place company literature or table tents on meal tables

Refreshment Sponsorship

Each event is a separate opportunity

Continental Breakfast (August 1) - Cost: \$1,000

Coffee, Juice, Rolls and Fresh Fruit

Refreshment Break (August 1) - Cost: \$1,000

Coffee, Iced Tea and Cookies

Benefit to Sponsor

- Option to display signage by refreshment table during the time of sponsorship
- Recognition in Conference Program

Program Ads

Program Ads can be purchased in either 1/2 or full-page size with additional options for inside and back cover ads. All ads are full color.

See the Sponsorship Contract for details.

*The cancellation deadline for this event is June 21, 2019. No refunds will be provided after this date.
Please contact Connie at connie@ncsa.org with any cancellation requests.*

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Sponsorship Contract

Company Name: _____
Representative: _____
Address: _____
City/State/Zip: _____
Phone: _____ E-Mail: _____
Type of Business: _____

Keynote Sponsor

_____ Opening Keynote - Todd Whitaker (Th) \$3,000
_____ Afternoon Keynote - Michelle Gielan (Th) \$3,000
_____ Closing Keynote - Craig Zablocki (Fri) \$3,000

Trivia Night Sponsor

_____ Trivia Night \$3,000

Meal Sponsor

_____ Ice Cream Social (Th Afternoon) \$2,000

Refreshment Sponsor

_____ Continental Breakfast (Th) \$1,000
_____ Afternoon Refreshment Break (Th) \$1,000

Program Ad

_____ \$175 1/4 Page (4" wide by 3" tall)
_____ \$275 1/2 Page (4" wide by 4.25" tall)
_____ \$400 Full Page (4" wide by 8.5" tall)

***All Ads need to be e-mailed as a PDF to
megan@ncsa.org by June 21, 2019.***

Representatives that will be present at the event to be recognized:

TOTAL (Sponsorship Cost) = \$ _____

***The cancellation deadline for this event is June 21, 2019.*

No refunds will be provided after this date.

*Please contact Connie at connie@ncsa.org with any cancellation requests.**

(SIGNATURE)

(PRINT NAME)

Return this form with payment
by June 21, 2019



NCSA
455 S. 11 St., Ste. A
Lincoln, NE 68508



402-476-7740

NCSA reserves the right to deny exhibitor registration applications