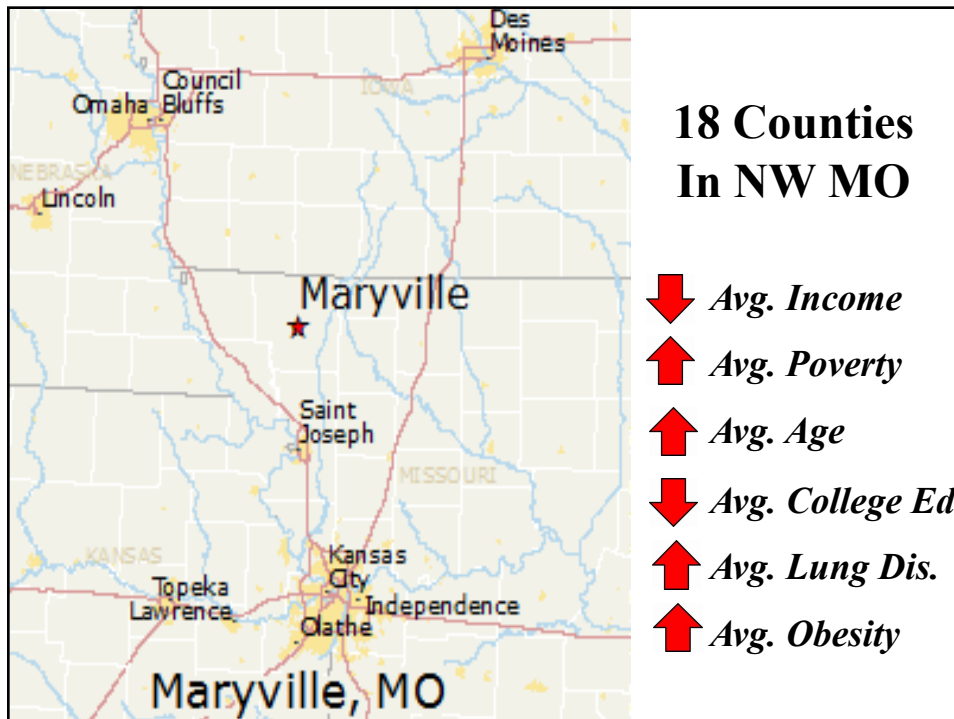


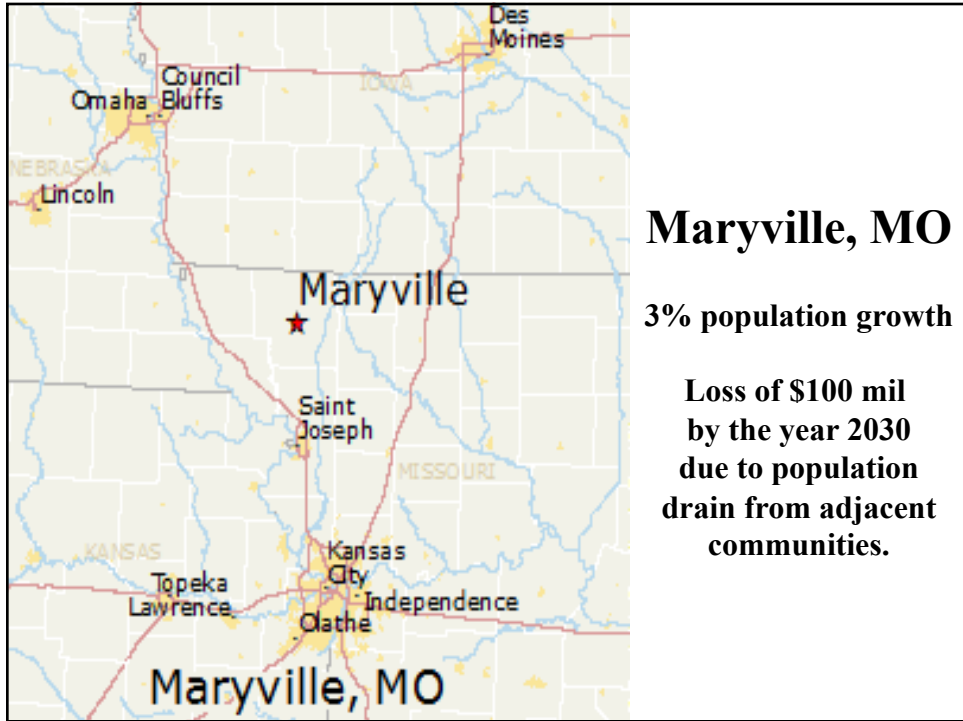


Building the Capacity For Change

1



2



3

Possible Needs?



Early Childhood



Workforce Development



The Arts



Community Facilities


AmericanCountryside.com
AndrewMcCrea.com

4

Agriculture & Rural Transfer of Wealth (TOW)

Area	Current Value (Billions)	10-Year TOW			50-Year TOW		
		10-Year Value (Billions)	5% Capture Value (Millions)	5% Payout (Millions)	50-Year Value (Billions)	5% Capture Value (Millions)	5% Payout (Millions)
Missouri	\$517.70	\$134.97	\$6,748.58	\$337.43	\$1,510.53	\$75,526.30	\$3,776.31
Northwest MO	\$18.06	\$5.38	\$268.72	\$13.43	\$51.37	\$2,567.69	\$128.38
Andrew	\$1.66	\$0.40	\$20.09	\$1.00	\$4.13	\$206.55	\$10.33
Atchison	\$0.41	\$0.14	\$6.79	\$0.34	\$1.02	\$51.02	\$2.55
Buchanan	\$6.04	\$1.77	\$88.61	\$4.43	\$18.57	\$928.52	\$46.43
Caldwell	\$0.62	\$0.18	\$8.78	\$0.44	\$1.71	\$85.26	\$4.26
Clinton	\$1.85	\$0.43	\$21.52	\$1.08	\$4.44	\$221.89	\$11.09
Daviess	\$0.61	\$0.19	\$9.57	\$0.48	\$1.59	\$79.34	\$3.97
DeKalb	\$0.60	\$0.17	\$8.29	\$0.41	\$1.66	\$82.80	\$4.14
Gentry	\$0.45	\$0.16	\$7.94	\$0.40	\$1.13	\$56.51	\$2.83
Grundy	\$0.58	\$0.21	\$10.41	\$0.52	\$1.69	\$84.34	\$4.22
Harrison	\$0.56	\$0.20	\$9.91	\$0.50	\$1.60	\$79.85	\$3.99
Holt	\$0.34	\$0.12	\$6.21	\$0.31	\$1.16	\$57.99	\$2.90
Linn	\$0.83	\$0.26	\$13.08	\$0.65	\$1.99	\$99.45	\$4.97
Livingston	\$1.03	\$0.37	\$18.27	\$0.91	\$3.27	\$163.50	\$8.17
Mercer	\$0.27	\$0.09	\$4.26	\$0.21	\$0.73	\$36.42	\$1.82
Nodaway	\$1.35	\$0.44	\$21.99	\$1.10	\$4.91	\$245.39	\$12.27
Putnam	\$0.37	\$0.11	\$5.68	\$0.28	\$0.85	\$42.63	\$2.13
Sullivan	\$0.32	\$0.09	\$4.59	\$0.23	\$0.54	\$27.09	\$1.35
Worth	\$0.17	\$0.05	\$2.73	\$0.14	\$0.38	\$19.14	\$0.96


5




Your community is much larger than the population sign. Work to communicate with everyone who has/had a connection to your town to greatly build your ability to accomplish bigger goals.

6

*Shickley Sons Of American Legion
(50 Flags Veterans Memorial)*



*Big Little Town, LLC
(Shickley Information Signs)*



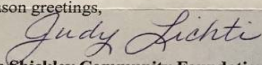
SCF grants are targeted to make Shickley a place that can attract new residents, encourage today's youth to **move back** to Shickley after graduation and set up new businesses, help **local business expand**, and groom a **new generation of local leadership**. These grants will help make **Shickley** an even better place to live for generations to come, and by doing so, will help to ensure that Shickley remains economically viable.

The 2019 grants will be awarded in **April and October**. To date, **351 grants totaling over \$500,000** have been awarded-another **\$77,000** will be disbursed next year. To keep informed about the latest SCF news, find us on **Facebook** or visit our website at www.shickleycommunityfoundation.org.

With your generous help, **our goal is to have an endowment fund balance (including expectancies) of \$8,000,000 by the end of 2020**. Together, this goal is very achievable. No donation is too small to make a difference. Contributions can be made to the SCF's Endowment Fund by mailing your donation to Shickley Community Foundation, PO Box 372, Shickley, Ne 68436.

Thank you for your past contributions and we encourage you to continue contributing to the future of **Shickley** by making an **annual gift** to the Shickley Community Foundation.

With everyone's help we will continue to make Shickley a **great** place to **reside, work, raise a family, and retire**.

Season greetings,

The Shickley Community Foundation Board

7





Endowment Key Points

- **Community projects never start at "0"**
- **Inspires local citizens to begin community projects**
 - **Helps you "find" additional dollars**
 - **It's Scholarship to Your Community**

8



Batting Cages for School & Community Team Use

Total Cost \$25,000 Endowment Funded \$2000



Disc Golf Course for Community Use

Total Cost \$3,500 Endowment Funded \$1750



New, all-weather stage at the Tri-County Museum in King City

Total Cost \$14,000 Endowment Funded \$3000



Playground Upgrades for Local Daycare (only daycare in town)

Total Cost \$10,000 Endowment Funded \$1500

Our local endowment grants often return 3x the money and fund projects that would have never begun without us



Rethinking Scholarships



...and the potential opportunities



Two Questions

- *Are We Fostering Prudent Financial Growth of the Funds?*
- *Do We Have a Long-Term Plan for Funding Graduates' Needs?*

Many people don't consider these questions and simply leave scholarships on "auto-pilot." This unintentionally harms the community by not realizing the opportunity to better help graduates AND use a resource to build the school and community over the long-term.



Existing Scholarship Funds

- *Will you add to the balance over time?*
 - *Will this fund last in perpetuity?*
- *Are you getting a good return on the investment?*
- *Should guidelines be reconsidered (if possible)?*



Are We Fostering Prudent Financial Growth of the Funds?

Consider a school with \$500,000 of scholarship money...

1.5 % earnings on \$500,000 over ten years creates a balance of \$580,270 (if no money was paid out)

5% earnings on \$500,000 over ten years creates a balance of \$814,447 (if no money was paid out)

7.5% earnings on \$500,000 over ten years creates a balance of \$1,030,516 (if no money was paid out)

Difference of 1.5% vs. 7.5% is \$450,246 over ten years

Difference of 1.5% vs 7.5% is \$1,450,498 over twenty years

****The average annualized total return for the S&P 500 index over the past 90 years is 9.8 percent.**



What Might a Scholarship Plan Look Like?

Some communities have begun “Promise” programs that award specific amounts of scholarships to all graduates seeking further education. These programs could pay for all or part of a student’s post-secondary school needs. Some common misconceptions of these programs are...

- We need a huge donor to support them
- They take lots of money to become a reality
- They take intensive management



Let's do some math...

*\$1 million scholarship balance
5% interest equals \$50,000/year
50 students get further ed. every 4 years*

*\$1000/year for EVERY student
EVERY year to further their education*



Let's do some "Math and Match"

Aka "The Power of Matching Gifts"

*10 donors, \$1000, 5 years = \$50,000
25 donors, \$1000, 5 years = \$125,000
50 donors, \$500, 5 years = \$125,000
25 donors, \$5000, 2 years = \$250,000
50 donors, \$2500, 2 years = \$250,000
50 donors, \$5000, 2 years = \$500,000*

** Double these figures for your "match"
Donors only contribute what is matched.*

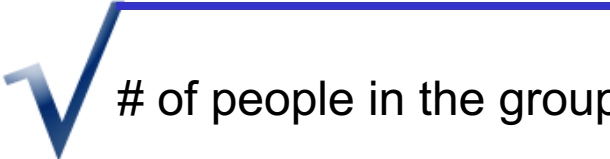
**Help develop partnerships
and coordination between groups**



17

One theory of organizational change says...

Change can be effectively led by...

 # of people in the group

18



*Follow "American Countryside" and "Farming the Countryside"
on Facebook, YouTube, Instagram and Twitter*



AndrewMcCrea.com
AmericanCountryside.com
TotalTownMakeover.com
FarmingTheCountryside.com
andrew@andrewmccrea.com

