

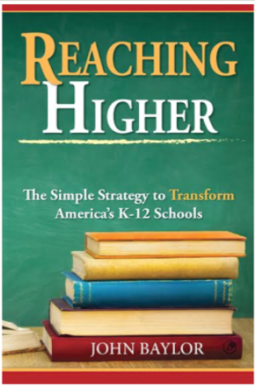


**How to Improve ACT Scores and All Academic Outcomes:
Reaching Higher-**
The Simple Strategy for Transforming America's K-12 Schools



**JOHN BAYLOR
PREP**
Test Preparation

We Help Families and Schools Create College Graduates with Minimal Debt



REACHING HIGHER
The Simple Strategy to Transform America's K-12 Schools
JOHN BAYLOR

Disengagement
2003 National Research Council Report on Motivation
40%
2012 Gallup Student Poll
60%

Let's Go On Offense:

**Let's create more motivated
students & parents**

**Make college graduation with
minimal debt the expectation for
every K-12 student.**



WHY?

TO IMPROVE EACH STUDENT'S LIFE CHANCES

Lesson from Conagra:

“Chicago’s workforce has depth and it’s growing,” said Jonathan Zeitler, tenant advisor in the Chicago office of Transwestern, a commercial real estate firm. “Other consumer-products companies have been moving all or a portion of their area operations to Chicago in pursuit of college-educated millennial talent, which is abundant in Chicago.”



College Changes Everything

Technology



Globalization



Your New School

Mission:

**We Create Two- and Four-year
College Graduates with Minimal
debt.**

The Detractors & Naysayers

1. It's not inclusive
2. It's not feasible
3. 5 others

Alternatives


**Computer Coding Bootcamps
Sales
Military
Inherit Well / Marry Rich**

Alternatives

**Computer Coding Bootcamps
Sales
Entrepreneurs
On the job training programs
Law enforcement, public safety,
construction, entertainment
Military
Inherit Well / Marry Rich**

HOW

Turn your entire School into a College Bound Echo-Chamber



N **Regents: Top 9% & 31 ACT.**
Honors College (29) = \$500/yr.

O **Regents: Top 25% & 30 ACT.**
Honors College (28) = \$500/yr.

UNK

* Now ACT, Class Rank, and Unweighted GPA are all considered.



CSC
CHADRON STATE COLLEGE

PERU STATE COLLEGE

Wayne State College

Board of Trustees:
Full Tuition - ACT 25+

Board of Trustees:
Full Tuition - ACT 25+

Governor's Opportunity:
Half Tuition - ACT 21-24

Board of Trustee:
Full Tuition - ACT 25+

Niehardt:
Full Tuition - ACT 25+

2-2-2-1 STRATEGY



For Nebraska Colleges



Susan Thompson Buffett



The Susan Thompson Buffett Foundation Scholarship
College Scholarships for Nebraska Students

**College Bound
Nebraska**

Goodrich

The Eight Week Implementation Plan

Banners

COMMIT NOW TO BECOMING
a Two- or Four-Year College Graduate
WITH MINIMAL DEBT BY AGE 24

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FULL PRICE
FOR COLLEGE**

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RARELY
 GET
SCHOLARSHIPS

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SCHOOL
 IS YOUR
ECONOMIC
LAUNCHING PAD

Get a 2- or 4-year College Degree
 with Minimal Debt by age 24

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WELDERS
 AND
DIESEL MECHANICS

CAN MAKE \$30,000 - 55,000 A YEAR
 BY AGE 22

JUST GET A TWO-YEAR DEGREE

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September 2015

- ACT scores come in
- Contact John Baylor and contract for Oct. 8th In-Service
- Purchase Reaching Higher and set up a book study for all staff at the 9-12 building
- Guidance counselor speaks with 11th grade students about ACT and ACT planning

October 2015

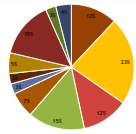
- October 8 – In Service with John Baylor
- Staff begins to create SMART Goals that are in line with ACT improvement
- Staff discusses ideas across the curriculum to help students improve ACT scores
- The mission of creating 2 and 4 year graduates with minimal college debt is accepted by staff and administration.
- Clearinghouse data is disaggregated and delivered to staff members
- Diplomas are displayed in each staff member's classroom or office by the end of the month
- Alumni signs are placed above each staff member's doorway

November 2015

- School Board is informed at the November Board Meeting of the new direction the high school will be traveling in regard to ACT. Clearinghouse data is reported to the School Board at this meeting as well (percentage of students graduating with degrees and what degrees students are earning)

**Bachelor Degrees of Recent
Bonnington High School Graduates**

- Health & Wellness
- Business
- Communication
- Education
- Engineering
- Agriculture
- Auto Mechanic
- Construction Management
- Other
- Sports Management/Rec
- Psychology/Counseling



October 2015

- Mr. Rischling and Dr. Blomenkamp speak in an assembly with 10th and 11th grade parents (November 24) about GPA, rigor, course selection, college readiness, ACT planning, Baylor Test Prep, and applications to college.
- Award Boards are purchased and displayed in the Commons area at school (college graduates – 2008, 2009, 2010)
- ACT Prep fees with John Baylor is being paid for by the 9-12 instructional budget
- ACT Challenge Board is displayed in the Commons Area
- Staff meets with administration individually to discuss SMART Goals – many are beginning to incorporate vocabulary. Others are taking portions of the ACT prep test and into summative assessments throughout the school year.

December, 2015

- Clearinghouse data is delivered to parents and students through the monthly newsletter.

January, 2015

- All staff will complete Reaching Higher, and PLC's will have an opportunity to discuss the 27th during our early out PLC time.

February, 2015

- Mrs. Muller and Dr. Blomenkamp speak with 8th grade families prior to registration, emphasizing the importance of rigor, diversity, and opportunity in courses selection at Bennington.

But even if we do everything right, describing the opportunities college endows is only step one.

- **The fixed vs. open mindset**
 - Share your own stories
- **The importance of Grit**
 - **Perseverance, effort**



Make college graduation with minimal debt the expectation for every K-12 student: a goal that motivates and improves each student's chances.

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