









Why Should Principals Advocate?

- Policymakers make decisions every day that affect YOUR school
- Few policymakers have a background in education
- Role of the principal has evolved
- You are an expert on YOUR school!



NASSF

NASSP Advocacy Resources

- Principal's Legislative Action Center (PLAC)
- NASSP Legislative Advocacy webpages
- Principal's Policy Blog
- Federal Grassroots Network & Weekly Advocacy Update

NASSP

Principal's Legislative Action Center



www.nassp.org/PLAC

NASSE







Federal Grassroots Network

- Commit to establishing relationships with your federal representatives
- Receive NASSP's Weekly Advocacy Update
- Resources to become a better advocate



NASSP



Federal Grassroots Network Goal: At least one principal advocating for our agenda in each of the 435 congressional districts	
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